CHOOSE TO LEAD

Leading Healthcare with Innovation and Purpose in **Healthcare in the 21st Century Leadership Programme.**

Programme Outcomes
- Navigate complex healthcare systems and drive innovation.
- Adapt to change and lead confidently in a dynamic environment.
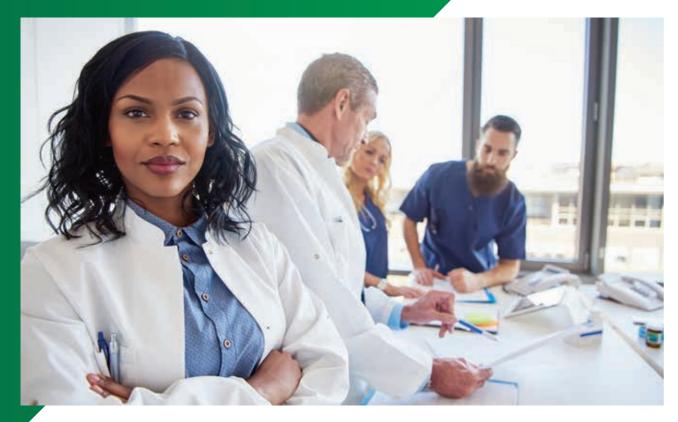- Foster teamwork and inclusivity for better healthcare outcomes

YOUR PARTNER IN TRAINING SOLUTIONS AND TALENT DEVELOPMENT.

MANCOSA
Member of
HONORIS UNITED UNIVERSITIES

Corporate
Training Solutions

Shaping the Future of Healthcare Leadership

The healthcare industry is evolving rapidly, requiring leaders who can navigate complexity, drive innovation, and foster collaboration. This programme equips healthcare professionals with the strategic, adaptive, and people-centric leadership skills needed to lead effectively in today's dynamic healthcare environment.

Participants will develop the ability to manage change, enhance patient-centered care, and lead high-performing teams while addressing the challenges of digital transformation, regulatory shifts, and resource constraints. Through interactive learning, case studies, and expert-led discussions, this programme empowers leaders to shape the future of healthcare with confidence and impact.

HOW YOU'LL GROW

Your Leadership Toolkit:

Interactive Workshops
Masterclass Sessions
Collaborative Coaching

Assessments

Simulation Activities, Case Studies and Knowledge Check Activities

Duration

6 Weeks (Can be customised)

Contact us to enrol:

trainingsolutions@mancosa.co.za / mancosa.co.za/trainingsolutions

MODULES

Learning Outcomes

Crisis Management and Risk Mitigation

- Learners will grasp the five stages of Design Thinking and how to apply them to solve business problems.
- Gain skills in user research to understand customer needs, driving innovative solutions
- Learn to create clear and actionable problem definitions based on user insights.
- Use ideation techniques to think outside the box and develop a range of innovative ideas.
- Build and test low-cost prototypes to gather feedback and refine solutions.

Strategic Leadership in Healthcare

- Explain the principles of strategic leadership and their application in the healthcare context.
- Formulate effective strategic plans that align with organizational goals, patient needs, and healthcare regulations.
- Assess the impact of external factors

Change Management and Innovation

- Understand the principles of change management and how to apply them to drive innovation in healthcare organizations.
- Develop strategies to overcome resistance to change and foster a culture of continuous improvement.
- Lead initiatives to implement digital transformation, such as telemedicine, electronic health records (EHRs), and data analytics, to enhance patient care and operational efficiency

Healthcare Finance and Resource Management

- Understand the basics of healthcare finance, including budgeting, financial analysis, and cost management.
- Evaluate the financial implications of clinical decisions, focusing on cost-efficiency and resource allocation.
- Analyze different funding models, including medical aid schemes and private funding, to optimize financial sustainability.

Emotional Intelligence (EQ) and Resilient Leadership

- Assess the role of emotional intelligence (EQ) in medical leadership, focusing on self-awareness, empathy, and relationship management.
- Develop strategies to build resilience and manage stress effectively in high-pressure healthcare environments.
- Promote a positive workplace culture that prioritizes employee well-being, patient satisfaction, and organizational excellence