

# CHOOSE TO LEAD

## Pioneering the Future with the **Innovation and Technology Leadership Programme.**

### Programme Outcomes

- Understanding the evolving 21st Century leadership sphere.
- Understanding and the application of the digital transformation in the business environment.
- Driving innovation in the leadership environment.



YOUR PARTNER IN TRAINING  
SOLUTIONS AND TALENT  
DEVELOPMENT.



**MANCOSA**  
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**Corporate  
Training Solutions**



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## Unleash Your Potential in Innovation and Technology Leadership

The Innovation and Technology Leadership Programme is designed to develop leaders who drive innovation and technology adoption within organisations.

It is targeted at professionals looking to enhance their skills and knowledge in the rapidly evolving fields of innovation and technology management.



Duration

6 Weeks (Can be customised)

Contact us to enrol:

[trainingsolutions@mancosa.co.za](mailto:trainingsolutions@mancosa.co.za) / [mancosa.co.za/trainingsolutions](http://mancosa.co.za/trainingsolutions)



HOW YOU'LL GROW

## Your Leadership Toolkit:

- **Interactive Workshops**
- **Masterclass Sessions**
- **Psychometric Assessment**



Assessments

*Simulation Activities, Case Studies and Knowledge Check Activities*



MODULES

## Learning Outcomes



### Design Thinking and Innovation

- Learners will grasp the five stages of Design Thinking and how to apply them to solve business problems.
- Gain skills in user research to understand customer needs, driving innovative solutions
- Learn to create clear and actionable problem definitions based on user insights.
- Use ideation techniques to think outside the box and develop a range of innovative ideas.



### Digital Transformation in the Business Environment

- Identify the technological advancements and market trends fueling digital transformation
- Examine how digital tools and processes reshape traditional business models and customer engagement.
- Evaluate various digital strategies and their potential benefits and challenges within the business environment.
- Understand how data-driven insights and analytics enhance operational efficiency and strategic planning.



### Leading a High-Performance Team

- Define intrapreneurship and differentiate it from traditional entrepreneurship.
- Cultivate a Future-Fit Mindset for Innovation and Agility Analyze internal and external market trends to uncover innovation potential.
- Identify common barriers to intrapreneurship, such as bureaucracy, resistance to change, and risk aversion
- Apply agile methodologies and rapid prototyping to bring ideas to life.



### Artificial Intelligence and Machine Learning for Business Leaders

- Understand the rapidly evolving terrain of AI
- Analyse why AI matters in organisations
- Comprehend the role of data and analytics in AI
- Understand how AI and machine learning is being leveraged to drive value creation
- Explore meaningful ways in which AI and ML can be integrated into different value streams in an organisation



### Project Management: Beyond the Fundamentals

- Apply Advanced Project Management Frameworks
- Enhance Project Planning and Execution
- Identify, assess, and mitigate project risks using structured risk management frameworks.
- Develop and manage project budgets, cost estimations, and financial forecasting.
- Evaluate Project Performance and Continuous Improvement